You will find an example of the 5 levels of communication from a magazine or newspaper and paste it on your paper. OR you may draw it. Label which type of communication it is.

Then, beside each picture, describe the following:

Sender(s)

Receiver(s)

Message

Feedback

Context

Interference

EXAMPLE: Mass communication



Sender: Taylor Swift

Receiver(s): everyone watching MTV Video

Music Awards at home and in the audience

Message: “Thank you for this award…”

Feedback: clapping, cheering

Context: VMA awards on live TV, she has just won Best

Female Music Video and is giving her acceptance speech

Interference: Kanye West stealing the microphone and

talking about another musician’s video